

# Business Studies Day 2016

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## What is it?

Business Studies Day is a half-day session for Year 11 students which will challenge their business preconceptions, encourage innovative thinking, and broaden their understanding of career options in commerce. With opportunity for students to hear from young entrepreneurs, practice their problem solving skills, and consider their attitudes towards business practice, this is an ideal event to get your students fired up about commerce.

## When is it?

The 2016 Business Studies Day will take place on Thursday 23<sup>rd</sup> June from 12.30-3pm.

## How many students?

We are asking schools to nominate up to 5 students to attend Business Studies Day. These students do not need to be currently studying commerce subjects and selection is at your discretion. We will try to accommodate requests for additional students so would appreciate if you can let us know whether or not you intend to take part. Please also advise if you will be accompanying your students on the day.

## Programme

PROGRAMME	
12.30 pm – 1.00 - pm	<b>Arrival</b> Students arrive on campus for lunch with lecturers and current students.
1.00 pm – 1.40 pm	<b>Business Design Challenge</b> Herb de Vries, Senior Lecturer in Management at UC, will lead students in a challenge designed to encourage innovative thinking and foster entrepreneurial skills.
1.40 pm – 2.15 pm	<b>UC Innovators Panel</b> Students will hear young business owners discuss their journey in the business world. Panel: Stefan Warnaar (Founder, Khullu), Hannah Watkinson (In Situ Photo Project) + additional guest TBC
2.15pm – 2.30pm	Break
2.30 pm – 3.00pm	<b>Ethical Behaviours in Business</b> Students will be presented with some common business dilemmas and encouraged to consider their moral compass in a business setting.