

FACEBOOK 101 WORKSHOP FOR COMMUNITY GROUPS

GETTING STARTED



People around the world visit Facebook daily to share interests and connect with causes they care about. Facebook has many tools to help community groups engage people in different ways and showcase what they're all about. Don't get left behind! This free workshop has been designed to help you get started.

How can I use my Facebook page to support my mission?

- Find & connect with new supporters who share your passion
- Engage your community by creating opportunities for people to interact with you & each other
- Educating & updating your community on your progress and outcomes
- Inspire people to take action by spreading the word, attending events, volunteering or donating funds

What will I learn at the workshop?

- The value Facebook will bring to your organisation or group
- The basics – how to set up & manage your page
- Facebook Do's & Don't's
- Useful Facebook tools to craft content & connect: Be 'like-able'
- To use Facebook insights to evaluate content & drive engagement

When:

Wednesday 23 November 2016
2.00pm – 4.00pm or 5.30pm – 7.30pm

Where:

Chinese Church Centre, 286 Greers Road, Bryndwr, Christchurch

Registration:

Register your contact details and preferred workshop time to wendi.stewart@dia.govt.nz by Friday 11th November. Seats are limited - first in first served.

Light refreshments will be provided

Brought to you by

